Nurse Overestimation of Patient Health Literacy

Carolyn Dickens MSN NP, Bruce Lambert PhD, Terese Cromwell BS, and Mariann Piano RN PhD

Abstract

Patient education and effective communication are core elements of the nursing profession; therefore, awareness of a patient's HL is integral to patient care, safety, education and counseling. Several prior studies have suggested health care providers overestimate their patient's health literacy. In this study we compare inpatient nurses' estimate of their patient's health literacy to the patient's health literacy using the Newest Vital Sign as the health literacy measurement. A total of 65 patients and 30 nurses were enrolled in this trial. Our results demonstrate that nurses incorrectly identify patients with low HL and overestimates outnumber underestimates 6 to 1. The results reinforce previous evidence that health care providers overestimate a patient's HL. The overestimation of a patient's HL by nursing personnel may contribute to the widespread problem of poor health outcomes and hospital readmission rates.

Health literacy (HL) is defined as "the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions" (Ratzan & Parker 2000). Patients with limited health literacy are more likely to misunderstand health information (Friedman, Hoffman-Goetz, & Arocha, 2006), have a shorter life expectancy (Baker et al., 2007), and experience 30-day hospital reutilization after discharge (Mitchell, Sadikava, Jack, & Paasche-Orlow 2012). According to the 2003 National Assessment of Adult Literacy, 36% of Americans have below basic or basic health literacy (Kutner, Jin, & Paulsen, 2006).

Patient education and effective communication are core elements of the nursing profession; therefore, awareness of a patient's HL is integral to patient care, safety, education and counseling. In health care organizations low HL is sometimes assessed by asking patients questions "Do you have any limitations to learning?" and "What was the last grade completed?" Previous research has identified that neither of these questions is an accurate assessment of a patient's HL status (Kutner et al., 2006). Macabasco-O'Connell and Fry-Bowers (2011) surveyed 270 nurses and among 76 respondents, 80% reported that they never or rarely assessed HL using a validated tool and 60% responded that they used their "gut feeling" to estimate a patient's HL level (Macabasco-O'Connell & Fry-Bowers, 2011). There is also evidence that physicians have limited knowledge and skills related to HL assessment. Kelly and Haidet found that physicians (n= 12) incorrectly identified their patient's HL levels 40% of the time and most often overestimated the patient's HL level (Kelly & Haidet 2007). In another study, investigators found that resident physicians perceived 90% of the patients as not having

literacy problems, when in fact 36% of the patients had low HL (Bass, Wilson, Griffith, & Barnett, 2002). To our knowledge, there are no studies examining the concordance between a nurse's perceptions of a patient's HL and a patient's measured HL status. Therefore, the aim of this study was to compare nurses' estimate of a patient's HL to the patient's HL, as measured using the Newest Vital Sign (NVS). As a secondary activity, we also aimed to determine if there was a relationship between the patient's NVS score and results of the Single Item Literacy Screener (SILS) or the patient's self-reported educational attainment.

Methods

This was a cross-sectional study performed using a convenience sample (nurses [n=30]) and patients [n=65]) recruited from two inpatient cardiac units. Patients and nurses were recruited over a six-month period. Inclusion criteria included men and women (> 18 years), cardiac-related diagnosis, and ability to read English. Patients were excluded if they had cognitive impairment documented by the admitting health care provider. Patient demographic information (e.g., race/ethnicity, date of birth) was recorded from the medical record. Data about educational attainment was obtained during a patient interview by asking the question: "What was the highest grade of schooling you finished?" The patient was read the following options: 8^{th} grade and below, $9-12^{th}$ grade without graduation from high school, or graduated from high school. Patients completed the NVS and SILS. The patient's nurse was then queried to estimate the patient's HL level by selecting one of three questions that reflected the 3 HL categories of the NVS. The study was approved by the Institutional Review Board.

Health Literacy Measurement

The patient's HL was measured using a multi-item tool (eg., NVS) and a single-item question (eg., SILS). (Weiss et al 2005, Wallace et al. 2006). The NVS is a nutrition label patients read and then answer six questions asked by the research assistant (RA). Each question is worth one point. Based upon the patient's score, they were categorized as "adequate health literacy" (4-6 pts.), "possibility of functional health literacy" (2-3 pts.), and "high likelihood of limited health literacy" (0-1 pts.) (Weiss et al., 2005).

A RA blinded to the patient's reading ability read the patient the SILS question: "How confident are you filling out medical forms by yourself?" and read the patient five possible responses: 1 = Not at all, 2 = A little bit, 3 = Somewhat, 4 = Quite a bit, and 5 = Extremely (Wallace et al., 2006). In this study, if the patient answered *Not* at all, A little bit, or Somewhat, they were classified as having limited HL. If the patient answered Quite a bit or Extremely, they were classified as having adequate HL. After assessing the patient's HL, the patient's nurse was queried to estimate the patient's HL level by selecting one of three questions that were developed to reflect the 3 HL categories of the NVS (Table 1).

Statistical Analysis

Data analysis included descriptive statistics (patient demographics and health literacy scales and ratings). The SILS results were categorized as inadequate and adequate with the marginal category added to the inadequate category. The results were dichotomized to address the SILS decreased sensitivity and specificity in assessing patients with marginal HL. Kappa statistics were calculate to measure agreement between the patient's NVS result and the nurse's NVS rating (Cohen & Jacob, 1960). Spearman's

rho was computed to measure the relationship between the SILS and NVS scores. Spearman's rho was also used to determine the association between the NVS and the patient's highest educational attainment. Data were analyzed using SPSS software (version 21, Chicago, II).

Results

Study patients were mostly female (64.6%), African American (81.5%) and had heart failure as a diagnosis (Table 2). The mean age of patients was 60 ± 16 years. Educational attainment, insurance status, and admitting diagnosis are noted in Table 1. On the basis of the NVS scores, 63% of patients had a 'high likelihood of limited HL' whereas nurses reported 19% of patients having a 'high likelihood of limited HL' (Figure 1). Nurses reported 68% of patient's having 'adequate HL', overestimating the number of patients who had adequate HL (22%) (Figure 1). The Kappa coefficient showed a very low level of agreement between the patient's NVS score and the nurse's rating. (K=0.09)

Among the patients who reported graduating from high school, 40% had a high likelihood of limited HL (Table 3). The Spearman's rho revealed a small but statistically significant association between the patient's NVS and educational attainment (r = 0.392 p < .001). On the basis of SILS scores, 65% of patients had adequate HL and 35% had inadequate. However, on the basis the NVS scores, the majority of patients had "high likelihood of limited HL" (Table 4). The Spearman's rho also revealed a small but statistically significant relationship between the NVS and SILS (r = .323, p < .005).

Discussion

Using the NVS HL screening tool, our results demonstrate that nurses incorrectly identify patients with low HL and in this study, the majority of nurses overestimated the

patient's HL. Previous research has identified physicians overestimating patient's health literacy, but this is the first study to examine nurses assessment of patient's health literacy. The nurse is the health care professional who is responsible for patient understanding about follow-up appointments, new medications, dietary restrictions, and activity level after discharge. As a result of overestimating the patient's HL, the nurse may be communicating to the patient in such a manner that the patient does not understand the information taught.

This study reinforces the finding that level of educational attainment is related to a patient's HL. Yet it should be noted in our study the relationship was low (r = 0.392). In our study 75% of patients had graduated from high school, yet 40% of the high school graduates had high likelihood of limited health literacy. Similarly the NAAL study reported 11% of adults who graduated from high school has basic or below basic health literacy. Our study patient population was primarily minorities and the weak relationship between education and the NVS may be explained by cultural or ethnic differences. Nurses and health care organizations have traditionally used educational attainment as a method to assess learning limitations, but our results conclude this method may not be accurate.

In this study we used the NVS and SILS to assess patient HL. Both tools have been used in patient populations with chronic diseases such as diabetes and arthritis. (Kirk et al 2011, Hirsh et al. 2011) In this sample, the NVS and SILS were weakly associated. This weak relationship is not surprising given that the NVS and SILS measure different constructs of health literacy. HL is a complicated construct and a tool that measures all aspects of HL has not been established. The NVS assesses complicated

cognitive functions including simple math calculations and reading comprehension (Wolf et al., 2012)) whereas the SILS is a self reported measure not requiring mental calculations. The SILS and NVS were chosen for this study because other trials have shown these tools as effective in assessing HL when there is limited time. The NVS is a well validated tool that is growing in popularity in both research and clinical settings.

The evidence from this study would suggest that training in HL is needed for inpatient nurses. While some nursing schools now include HL education in their curriculum, most nurses did not receive this education. The 2008 National Sample Survey of Registered Nurses estimates 70% of nurses received their initial nursing education greater than 14 years ago and health literacy was not a subject offered in nursing curriculum at that time. The same 2008 survey identified 62.2 % of nurses as being employed by hospitals. (Health Resources and Services Administration, 2010). Other healthcare professionals should be included in health literacy training so all professionals impacting the patient experience can be involved. For this to occur, leadership within health care organizations need to make an investment and train their workforce to become health literate (Brach et al 2012). The Health Literacy Universal Precautions Toolkit is a resource that is available to the general public and it provides a method for systematic evaluation of clinical practices, resources to educate staff and to methods to communicate with patients in a clear and effective manner.

The evidence supporting HL screening has not been established. In fact, in a review by Paasche-Orlow et al., the authors found little evidence to support patient health literacy screening and acknowledged the potential harm to patients from shame and stigma (Paasche-Orlow et al. 2008). Furthermore, Seligman et al. (2005) conducted a

RCT examining the effect of notifying physicians of their patient's low HL. While physicians who received the notification were more likely to use low HL management strategies, the same physicians felt less satisfied with their clinical encounter. There were no differences in the measured patient outcomes (Seligman et al. 2005). As a result, it has not been established whether notifying health care providers of their patient's low HL will affect health care providers teaching strategies or patient outcomes.

This study has several limitations. First, the patient and nurse sample came from a two hospital units, was a small convenience sample, and there was a lack of diversity in race/ethnicity in the patient population. Second, since there is not an established HL tool that measures all elements of health literacy, it should be considered that the three methods used in this study are not measuring the same constructs. Finally, this study failed to control for nurse's knowledge regarding health literacy and individual nurse characteristics. Future research should assess the nurses previous knowledge regarding health literacy and include nurse demographics.

Conclusion

We found that nurses overestimate the HL skills of their patients. This is an important target for professional development as such errors may contribute to the widespread problem of poor health outcomes and hospital readmission rates in patients with low HL. Schools of Nursing and health care organizations need to undertake the task of educating their nurses about HL. Future research should be targeted at the nursing profession to mitigate the negative patient outcomes associated with low HL.

References

- Baker, D. W., Dewalt, D. A., Schillinger, D., Hawk, V., Ruo, B., Bibbins-Domingo, K., . . . Pignone, M. (2011). The effect of progressive, reinforcing telephone education and counseling versus brief educational intervention on knowledge, self-care behaviors and heart failure symptoms. *J Card Fail*, 17(10), 789-796. doi: 10.1016/j.cardfail.2011.06.374
- Baker, D. W., Wolf, M. S., Feinglass, J., Thompson, J. A., Gazmararian, J. A., & Huang, J. (2007). Health literacy and mortality among elderly persons. *Arch Intern Med*, 167(14), 1503-1509. doi: 10.1001/archinte.167.14.1503
- Bass, P. F., 3rd, Wilson, J. F., Griffith, C. H., & Barnett, D. R. (2002). Residents' ability to identify patients with poor literacy skills. *Acad Med*, 77(10), 1039-1041.
- Brach, C., Dreyer, B., Schyve, P., Hernandez, L. M., Baur, C., lemerise, A. J., & parker, R (2012). Attributes of a health literate organization. Washington, DC: Institute of Medicine. http://www.iom.edu/~/media/Files/Perspectives
 Files/2012/Discussion-Papers/BPH_HLit_Attributes.pdf
- DeWalt DA, Callahan LF, Hawk VH, Broucksou KA, Hink A, Rudd R, Brach C. Health Literacy Universal Precautions Toolkit. (Prepared by North Carolina Network Consortium, The Cecil G. Sheps Center for Health Services Research, The University of North Carolina at Chapel Hill, under Contract No. HHSA290200710014.) AHRQ Publication No. 10-0046-EF) Rockville, MD. Agency for Healthcare Research and Quality. April 2010.

- Friedman, D. B., & Hoffman-Goetz, L. (2006). A systematic review of readability and comprehension instruments used for print and web-based cancer information.

 Health Educ Behav, 33(3), 352-373. doi: 10.1177/1090198105277329.
- Health Resources and Services Administration (2010). The registered nurse population:

 Initial findings from the national sample survey of registered nurses. Washington,

 DC: Health Resources and Services Administration.
- Hirsh, J. M., Boyle, D. J., Collier, D. H., Oxenfield, A.J., nash, A., Quinzanos, Il, & Caplan, L (2011). Limited health literacy is a common finding in a public health hospital's reheumatology clinic and is predictive of disease severity. *J Clin Rheumotol*, 17(5), 236-241. Doi:10.1097/RHU.0b013e318226a01f
- Kelly, P. A., & Haidet, P. (2007). Physician overestimation of patient literacy: a potential source of health care disparities. *Patient Educ Couns*, 66(1), 119-122. doi: 10.1016/j.pec.2006.10.007.
- Kirk, J. K., Grzywacz, J. G., Arcury, T. A., Ip, E.H., Nguyen, H. T., Bell, R. A., ...

 Quandt, S. A. (2012). Performance of health literacy tests among older adults with diabetes. *J Gen Intern Med*, 27(5), 534-540. Doi: 10.1007/s11606-011-1927-y
- Kripalani, S., Roumie, C. L., Dalal, A. K., Cawthon, C., Businger, A., Eden, S. K., . . . Schnipper, J. L. (2012). Effect of a pharmacist intervention on clinically important medication errors after hospital discharge: a randomized trial. *Ann Intern Med*, *157*(1), 1-10. doi: 10.7326/0003-4819-157-1-201207030-00003
- Kutner m.G.E. Jin, Y, & Paulsen, C (2006)., The health literacy of America's adults:

 Results from the 2003 national assessment of adult literacy. Washington, DC:
 national Center of Education Statistics; NCES 2006-483.

- Macabasco-O'Connell, A., & Fry-Bowers, E. K. (2011). Knowledge and perceptions of health literacy among nursing professionals. *J Health Commun*, 16 Suppl 3, 295-307. doi: 10.1080/10810730.2011.604389.
- Mancuso, J.M. (2009). Assessment and meausurement of health literacy :an integrative review of the literature. [Review]. *Nurs Health Sci*, 11(1), 77-89.

 Doi:10:1111/j.1442-2018.2008.00408.x
- Mitchell, S. E., Sadikova, E., Jack, B. W., & Paasche-Orlow, M. K. (2012). Health literacy and 30-day postdischarge hospital utilization. *J Health Commun*, *17 Suppl* 3, 325-338. doi: 10.1080/10810730.2012.715233
- Paasche-Orlow, M.K., & Wolf, M.S. (2008). Evience does not support clinical screening of literacy. *J Gen Intern Med*, 23(1), 100-102. Doi: 10.1007/s11606-07-0447-2
- Nielsen-Bohlman, L., Panzer, A.M., & Kindig, D. A. (Eds.). (2004). *Health literacy: A prescription to end confusion*. Washington DC: National Academies Press.
- Noureldin, M., Plake, K. S., Morrow, D. G., Tu, W., Wu, J., & Murray, M. D. (2012). Effect of health literacy on drug adherence in patients with heart failure.

 Pharmacotherapy, 32(9), 819-826. doi: 10.1002/j.1875-9114.2012.01109.x
- Ratzan, S. C., & Parker, R.M. (2000). Introduction. In C.R. Selden, M. Zorn, S.C.
 Ratzan, & R. M. Parker (Compilers), *Current bibliographies in medicine 2000-1: Health literacy*. Bethesda, MD: National Library of Medicine. Retrieved from
 http://www.nlm.nih.gov/archive//20061214/ppubs/cbm/hliteracy.html#15
- Seligman, H. K., Wang, F. F., Palacios, J. L., Wilson, C. C., Daher, C., Piette, J. D., & Schillinger, D. (2005). Physician Notification of Their Diabetes Patients' Limited

- Health Literacy: A Randomized, Controlled Trial. *J Gen Intern Med*, 20(11), 1001-1007. doi: 10.1111/j.1525-1497.2005.00189.x
- Wallace, L. S., Rogers, E. S., Roskos, S. E., Holiday, D. B., & Weiss, B. D. (2006). Brief report: screening items to identify patients with limited health literacy skills. *J Gen Intern Med*, 21(8), 874-877. doi: 10.1111/j.1525-1497.2006.00532.x
- Wolf, M. S., Curtis, L.M., Wilson, E. A., Revelle, W., Waite, K. R., Smith, s. G., ...

 Baker, D. W. (2012). Literacy, cognitive function and ahealth: results of the

 LitCog study. *J Gen Intern Med*, 27(10), 1300-1307. Doi: 10.1007/s11606-0122079-4
- Weiss, B. D., Mays, M. Z., Martz, W., Castro, K. M., DeWalt, D. A., Pignone, M. P., . . . Hale, F. A. (2005). Quick assessment of literacy in primary care: the newest vital sign. *Ann Fam Med*, *3*(6), 514-522. doi: 10.1370/afm.405

Table 1: NVS scale changed to nurse query

NVS Question	Question to Nurse
High likelihood of limited literacy	"Does your patient have low health literacy"?
Possibility of limited literacy	"Does your patient have marginal health literacy?"
Almost always adequate literacy	"Does your patient have adequate health literacy"?

Table 2: Characteristics of Patients

Characteristics	N = 65	%
Age in years (mean)	60±16	_
Gender		
Female	42	64.6
Male	23	35.4
Race/Ethnicity		
Non-Hispanic White	6	9.2
African American	53	81.5
Hispanic	4	6.2
Asian	2	3.1
Education		
8 th Grade or Below	7	10.8
9 th -12 th Grade (did not graduate)	9	13.8
Graduated from High School	49	75.4
Health Insurance Status		
Medicare	31	47.7
Medicaid	15	23.1
Private Insurance	11	16.9
Self-Pay	8	12.3
Reason for admission		
Heart Failure	33	50.8
MI	6	9.2
A-fib	1	1.5
Cath/pci	1	1.5
EP Device	4	6.2
Chest Pain	15	23.1
EP Issues	4	6.2
Other	1	1.5

Abbreviations used: A-fib – atrial fibrillation, MI-myocardial infarction, Cath-

Catheterization, PCI-Percutaneous Coronary Intervention, EP- Electrophysiology

Figure 1: Nurse assessment and patient NVS results

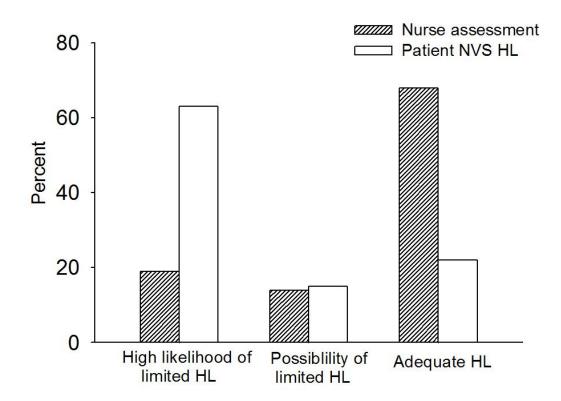


Table 3: Patient educational attainment stratified by NVS categories

	Patient Health Literacy (NVS)				
Variable	High Likelihood of Limited HL n %	Possibility of Limited HL n %	Adequate HL n %	Row Total n %	
Educational Attainment					
8th grade or below	7 (10.8)	0 (0)	0 (0)	7 (10.8)	
9-12 th grade (did not grad)	8 (12.3)	0 (0)	1 (1.5)	9 (13.8)	
HS graduate or above	26 (40)	10 (15.4)	13 (20)	49 (75.3)	
Column Total	41 (65)	10 (15.4)	14(21.5)		

NVS= Newest Vital Sign, HS=High School

Table 4: Patient SILS results stratified by NVS categories

Patient Health Literacy (NVS) High Likelihood of Possibility of Limited HL Limited HL Adequate HL **Row Total** Variable % % n % n n % n SILS Inadequate 19 (29.2) (4.6)1 (1.5) 23 (55) 22 (33.8) 7 (10.8) 42 (67) Adequate 13 (20) Column total 41 (66) 10 (15.4) 14(21.5)

NVS= Newest Vital Sign, SILS= Single Item Literacy Screener