

SUMMARY VERSION

School of Public Health

SPH SWOT– Includes Executive Committee and All Divisions

UIC SWOT analysis

STRENGTHS

	Burgeoning research Activities
	Location in the world-class city of Chicago
	Increasing attractiveness to students
S11	Programs: Joint degree programs (Business, Nursing)/ Integrated degree programs (MHA)/ Online programs
	Most diverse student body of major research universities
	History of engagement through the Great Cities and other activities
S6	Ability to do urban and rural health
S20	Workforce development
	Growing in excellence and recognition
S18	CADE

WEAKNESSES

	Under-resourced operating and capital needs
	Aging physical environment of campus
	Traditional neglect of alumni and development opportunities
	Internal physical, operational, and cultural barriers to coordination of activities
	Lagging image of UIC and its value
W27	Limited links with downstate legislators. We are not on Springfield’s map

No related UIC weaknesses

	Inadequate Evaluation and self-analysis
	Operating in a Highly competitive environment
	SPH Educational program weaknesses
	Diversity
W23	Need more sufficiently diverse faculty

OPPORTUNITIES

	Expanded engagement with the communities of Chicago and the State of Illinois and the
O26	Create an infrastructure for community based relationships so people are not just working in communities on an individual basis (something like the Community Research Advisory Board -- CRAB)
O7	Public Health more on radar screen/ Greater public awareness of public health
	Increasing internationalization of Chicago and the region
	Demand for continuing education and distance education in the local and global communities
	Interdisciplinary research through combination of our assets and skills
O3	Quantitative Core
	UIC’s key position in the training of healthcare professionals in Illinois
O19	Credentialing movement
O20	Use workforce training programs for credit/ preparedness
	Building of development and alumni activities
	Collaborations with other research universities in Chicago and in Illinois

No related UIC opportunities

SPH	Student recruitment
O29	Create a Public Health minor for undergraduates as a feeder or fast track to MPH program

THREATS

	Continuous decline in level of direct state support
	Declining morale in a situation of under-resourced opportunity
	Poor understanding by outsiders of true value of the research university in the face of
T1/ T9	Long term State economy's ability to support higher education/lack of sufficient political will to support higher education/lack of capital (underlies diminishing state support)

No related UIC threats

	Operating in an increasingly competitive environment
T2	Cost of living in Chicago /Worsening ability to recruit/retain faculty with continuing budget problems