## School of Public Health Strategic Plan - Appendix B Section IV: Monitoring/Evaluation of Plan Implementation and Results

Goals	Objectives	Outcome/metric	Frequency	AY07	AY08	AY09	AY10	AY11
I. Instructional Goals	Improve curriculum quality, relevance and responsiveness use of distance learning and other nontraditional approach						_	
1) a) (1) Improve teaching	(a) Finalize and increase utilization of the teaching portfolio by creating an online mechanism for compiling and managing information (CEQs, peer-review evaluations of teaching, advisee feedback, etc.)	Implementation of online teaching portfolio						
	(b) Increase emphasis on faculty development.	Institutionalize annual meetings with junior faculty & periodic meetings with associate professors						
	(c) Ensure equitable distribution of teaching loads.	Finalize & implement SPH workload study outcomes						
1) b) (1) Review and enhance curriculum	(a) Continue to evaluate the core competencies/learning objectives and make changes to core courses and other aspects of the curriculum in response to these evaluations (e.g., MPH student and graduate surveys, course evaluations and review of ASPH and other competencies for the MPH degree).	Anualize report from SPH-CEP	Annual	Ongoing				
	<ul><li>(b) Consider the development of an undergraduate minor in Public Health.</li></ul>	•	Annual					
		If decision is to pursue, develop and implement						
	(c) Continue efforts in establishing new/improving existing joint degree programs.	Analyze report from Academic Affairs	Annual	Ongoing				
	(d) Develop more interdisciplinary courses that can be cross-listed with other colleges on campus (particularly with the health sciences colleges).	Analyze report from SPH-CEP	Bi-annual	Ongoing				
1) c) (1) Provide a supportive and enriching learning environment for our students.	(a) Identify additional preceptorships and/or practica for all academic programs. & (b) create a database of practica for MPH students and maintain contact with practica preceptors.				<b>\</b>			
	(c) Identify alumni who will serve as mentors to current and graduating students. (d) Increase the amount of financial aid available to students.	Creation of database and system for capturing and evaluating potential alumni mentors Evaluate current status to determine appropriate percentage of increase to target						

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1) d) (1) Provide educational opportunities for both the public health work force in Illinois and other health care professionals.	(a) Increase the number of MPH graduates at the satellite campuses in Rockford and Peoria.	Evaluate current status and determine appropriate increase percentage for Rockford graduates and Peoria graduates.				•	
	(b) Increase the number of public health professionals completing the new DrPH degree in Public Health Leadership.	Preliminary expectations suggest a steady-state cohort of ~40 students by AY 2011. However, we will use the current year to finalize plans and projections					
	<ul><li>(c) Increase the number of students completing the Public Health Informatics and the Environmental Health Informatics Certificate programs.</li><li>(d) Increase the number of professionals completing the new MHA degree program.</li></ul>	PHI Certificate currently projected at a steady-state of 30, EHI @ 10; will analyze projections and finalize during this year see plan for target					
	<ul><li>(e) Increase the number of continuing education courses completed by public health workers.</li><li>(f) Increase MPH field placements at the local, regional and state health departments.</li></ul>	Centralize the management of information for all CE offerings to determine appropriate increase Upon implementation of the new data management system (DMS), evaluate placements, develop marketing strategy	3			• • • • • • • • • • • • • • • • • • •	
2) a) (1) Increase faculty capacity (through use of clinical and research lines) in targeted areas.	(a) Enhance linkages with public health and community organizations and agencies to facilitate classroom instruction and field experiences, and field practica.	Upon implementation of the new data management system (DMS), evaluate placements, develop marketing strategy	9				
	(b) Expand the breadth of faculty through the continued use of adjunct faculty and clinical and research lines.	Target hiring accros the breadth of the PH spectrum	Ongoing				
	(c) Increase faculty capacity in community-based participatory research methodologies involving the sociobehavioral sciences and in health communication, from interpersonal to mass media and new technologies.	Target hiring accros the breadth of the PH sprectum; provide opportunities for exposure to (conferences/workshops) and training in CBPR methodologies	Ongoing				
2) b) (1) Enhance curriculum.	(b) Graduate students who are leaders engaged in a variety of activities including project administration, planning and evaluation, policy development and advocacy.		Annual exit Ongoing surveys; Periodic alumni surverys				

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II. Research Goals	Support a full spectrum of research activities, from basic research to applied practice and intervention effectiveness, as a major driver of curriculum expertise, resource development, faculty and student recruitment, and School reputation.						
1) a) (1) Support campus goal of achieving AAU status.	<ul> <li>(a) Increase research and training grant proposal submissions and the proportion of submissions to federal agencies.</li> <li>(b) Maintain the number of doctoral students and increase postdoctoral fellows.</li> <li>(c) Support faculty participation on important national committees; encourage faculty competition for and/or nominate faculty for appropriate awards and prizes.</li> </ul>	By 10%/year for the next 5 years  Increase fellows by 30% over the next 5 years  Establish a fund to support this from ICR and use DMS for track and manage information	3	<b>\</b>			<b>\rightarrow</b>
1) b) (1) Promote interdisciplinary research.	<ul> <li>(d) Increase support for faculty proposal preparation.</li> <li>(a) Encourage research centers administered by SPH to continue and increase collaboration with other campus units.</li> <li>(c) Use the database of faculty research and community service efforts to generate reports for distribution to other units on campus promoting the development of new research and/or service partnerships.</li> </ul>	Expand the services provided by the SPH Office of Research Services (ORS) Analyze the number of new collaborations each year and adjust plans, when and if necessary  Create user-friendly faculty and unit productivity reports for distribution	Annual Ongoing				
2) a) (1) Enhance and increase research in health education and promotion, maternal and child health and gerontology 2) b) (1) Continue to increase funding resources for students and post-doctoral research fellows.	<ul> <li>(d) Continue contributing to campus interdisciplinary research efforts through multiple avenues, for example the Research Advisory Council.</li> <li>(c) Jointly plan research projects and/or grant applications through linkages with public health and other community organizations utilizing community-based participatory research methodologies.</li> <li>(a) Increase training grants to support doctoral and post-doctoral training across all disciplines,</li> </ul>	Continued participation  Review current status; Establish fund from ICR & use expanded SPH ORS infrastructure to increase activity appropriately over the next 5 years  II. Research Goals. 1) a) (1) above	Ongoing				\
	(b) Increase the number of NIOSH-funded graduate training programs within the SPH Educational Resource Center.	Analysis in progress					

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	(c) Increase extramural research support for graduate students studying occupational and environmental health	Analysis in progress					
2) c) (1) Continue and strengthen research collaboration across SPH, UIC and other health related universities and organizations.	(a) Increase the number of joint grant applications, extramurally funded research projects and co-authored peer reviewed publications.	Evaluate current status to determine appropriate increase over the next 5 years		<b>\</b>			
	(b) Foster and identify support for research conferences and seminars that facilitate collaborative research projects within our strategic areas of focus.	Use ICR fund established for scholarly research efforts					
2) d), e) and f) Enhancing research productivity in targeted areas	within our strategic areas of focus.	a) evaluate current status to determine appropriate increase over the next 5 years; b) use SPH EORS to support ongoing efforts within SPH and QC to expand capacity in biomedical research campus-wide					
III. Research and Instructi	onal Goals (benefits both domains)						
1) a) (1) Select and retain well qualified faculty.	Objectives a-c	Evaluate fac search efforts and outcomes; review faculty salaries for compression and inequities	Annual Ongoing				
1) b) (1) Increase diversity among students and faculty	Objectives a-c	• • •	Annual Ongoing				
	(f) Give consideration in all faculty hires to increasing the proportion of underrepresented minorities. Actively recruit minority candidates in all searches.	Evaluate faculty search efforts and outcomes; update minority candidate sources	Annual Ongoing				
	(g) In conjunction with the campus ensure that solid faculty retention efforts are made for faculty from underrepresented minorities	Institutionalize annual meetings with junior faculty & periodic meetings with associate professors with special focus on needs of minority faculty					
	Serve our community partners and support						
and Community Service Goals	initiatives that impact targeted community needs and provide leadership that contributes to the formulation of public health policy and the						
	practice of public health at the local, state, regional and national levels and globally.						
1) a) (1) Increase links to communities.	(a) Continue to increase linkages with grass-roots and community-based organizations.	Evaluate current status to determine appropriate increase over the next 5 years					

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	(b) Support and participate in the campus's Great Cities Initiative, which focuses on interdisciplinary applied research in the greater Chicago community.	Evaluate breadth of SPH sponsored activity and its alignment with GC mission		·			
	(c) Continue and expand efforts to provide technical assistance to community-based public health related organizations.	Evaluate current status to determine appropriate increase over the next 5 years					
1) b) (1) Increase links to governmental agencies.	(a) Increase mutual education, work/study and research opportunities with local and regional health departments.	Evaluate current status to determine appropriate increase over the next 5 years					
	(b) Increase research, training, technical assistance and service opportunities with relevant government agencies such as, the Environmental Protection Agency, the Illinois Department of Human Services (Medicaid) and the U.S. Department of Health and Human Services.	Evaluate current status to determine appropriate increase over the next 5 years			<b>\</b>		
	(c) Continue working with the Institute for Government and Public Affairs (IGPA) to improve public health policy.	Review current activity; set goals and evaluate	Annual				
	(a) Continue to provide professional education for public k health workers in the region/state.	Centralize the management of information for all CE offerings to determine appropriate level of service					
	(b) Expand the activities of the Naomi Morris Collaborative for Assessment and Evaluation to meet the needs of community and public health agencies for evaluation and assessment support.	Analysis in progress	<b>\</b>				
2) b) (1) Continue to strengthen opportunities for hands-on experiences at federal, state and local governmental agencies as well as nongovernmental organizations (NGOs).	(a) Develop additional summer opportunities for students at the local, state, national and international level at agencies such Occupational Safety and Health Administration, Housing and Urban Development, Environmental Protection Agency, and the Illinois Department of Public Health.	Upon implementation of the new data management system (DMS), evaluate placements, develop marketing strategy	g			<b>\</b>	
	(b) Encourage volunteer opportunities in NGOs.	Use listserve postings and general information session	s Ongoin	g			
	(c) Strengthen and expand the Epidemiology Student Core.	. Review current status; complete needs assessment with local and state HDs		•			

Goals	Objectives	Outcome/metric	Frequency AY07	AY08	AY09	AY10	AY11
2) c) (1) Provide leadership in public service to the campus, the community, and government agencies in solving public health policy and health services problems.	Objectives (a) and (b)	Define impact by measures such as participation in the development of policy; service on policy making committees; developing infomration briefings		<b>\</b>			
V. Strengthen Infrastruct	ure/Organizational Support Goals						
1) a) (1) Foster a supportive organizational culture. Promote a participatory organizational culture, and systems that foster collegiality, equity, responsiveness and accountability	a more interdisciplinary approach within the school and with other units of the university.	SPH EC to review activity and determine effectiveness; propose modifications to the current appoach	i	<b>•</b>			
	(b) Enhance organizational arrangements and policies that permit expansion of programs to reflect emerging and ongoing health issues, including health disparities and global health.	Modify procedures to increase flexibility & reduce response time		<b>\</b>			
	(c) Create recognition and reward mechanisms that are aligned with strategic directions and continuing priorities of the school; enhance productivity and achieve an effective balance between teaching, research and community service.	Develop an awards program					
	(d) Improve management systems that capture, track and report critical information; support strategic and key operational functions for research and resource development; and engage and organize expertise required for effective problem solving and strategy implementation.	Complete and implement new DMS					
1) b) (1) Promote a stimulating intellectual environment throughout the school.	(c) Institutionalize an annual SPH Student Research and Awards Day	Provide permanent funding					
unougnout the school.	(d) Increase schoolwide participation in student MPH capstone presentations, and student thesis and dissertation oral presentations.	Increase and diversity communication					
2) a) (1) Continue to upgrade laboratory space through planned campus infrastructure development.	(a) Revise & resubmit capital request for laboratory	Submit of new repair and renovation request					

Goals Objectives Outcome/metric Frequency AY07 AY08 AY09 AY10 AY11 (b) Develop capital request plans for construction of a new Submit new capital request (possibly through IBOH) SPH building that can incorporate laboratory space.

