**Impact of Undergraduate Students’ Library Use on their Learning beyond GPA:**

**Mixed-Methods Approach**

Jung Mi Scoulas and Sandra L. De Groote

University of Illinois Chicago

Jung Mi Scoulas

Clinical Assistant Professor and Assessment Coordinator

University of Illinois at Chicago, University Library

Chicago, Illinois, United States of America

Email: [jscoul2@uic.edu](mailto:jscoul2@uic.edu)

Sandra L. De Groote

Professor and Head of Assessment and Scholarly Communications

University of Illinois Chicago, University Library

Chicago, Illinois, United States of America

Email: sgroote@uic.edu

Correspondence concerning this article should be addressed Jung Mi Scoulas, University Library, University of Illinois Chicago, Chicago, IL 60607.

jscoul2@uic.edu

Impact of Undergraduate Students’ Library Use on their Learning beyond GPA:

Mixed-Methods Approach

# Abstract

The research aims to identify the primary reason for students' library use, to explore how they characterize academic success, and to further examine the impact of library usage on student learning beyond GPA, through a mixed-methods approach. By surveying and interviewing 27 undergraduate students during 2019-2020, the findings revealed that almost every participant strongly believed that their use of library space was positively associated with their GPA, independent of how often they would use the library. While many participants defined academic success as a getting a good grade, some identified academic success as developing application skills and obtaining new knowledge.

Key terms: undergraduate students, GPA, learning outcomes, mixed-methods, library value,

# Introduction

[University name] library conducted a biannual online survey for undergraduate and graduate student in 2016 and 2018 in order to better understand users’ needs and examine how the academic library contributes to students’ academic success. One of the key findings from the 2018 survey was the negative correlation between student library visits and their GPA, although students’ use of library resources (e.g., journal articles and databases) was positively associated with their GPA.[[1]](#endnote-1) This finding is contrary to the earlier studies indicating that students’ library visits were positively associated with students’ academic success. [[2]](#endnote-2) However, given that correlation does not guarantee causation, it is not easy to clearly explain this negative relationship. As such, the current study aims to identify the primary reasons for students' library use (in person and online) and to examine whether academic related activities have an impact on students’ learning beyond GPA, through a mixed-methods approach. A unique contribution of the study is a design comparing groups of students in three ranges of GPA. Additionally, the authors aim to further explore how students perceive their experience in the library and how students perceive their own learning through a qualitative approach. The findings from the current research project provide qualitative evidence about how students see their library use (library space, website, and instruction) affecting their learning beyond what is measured through students' GPAs.

# Literature review

Academic libraries’ endeavors to demonstrate the library’s value for students’ academic success and learning have yielded fruitful literature in recent years. Many academic libraries used students’ Grade Point Average (GPA) as an outcome variable to show how libraries contributed to student academic success and their learning, which generated a relevant and consistent finding: students’ library use (e.g., library instruction, databases use and checkouts) is positively associated with their GPA.[[3]](#endnote-3) Part of the research exploring these relationships was spearheaded through the efforts of the Association of College and Research Libraries’ (ACRL) Value of Academic Libraries Initiative [[4]](#endnote-4) and ACRL’s whitepaper: *Academic Library Impact: Improving Practice and Essential Areas to Research.* [[5]](#endnote-5) One of the six priority areas outlined in the whitepaper focused on student learning and success, which provided guidance on “Quantify the library impact on student success.” In more recent years, the literature pertaining to academic libraries contributions to academic success (GPA) are steadily increasing such as Ula Gaha, Suzanne Hinnefeld, and Catherine Pellegrino’ study examining the correlations between library instruction and GPA[[6]](#endnote-6); Tiffany LeMaistre, Qingmin Shi and Sandip Thanki investigating the relationship between library online resource use and GPA[[7]](#endnote-7); and Francesca Marineo and Qingmin Shi examining the relationships between library use sessions and GPA.[[8]](#endnote-8)

Given that GPA has been widely used in various fields as a quantifiable indicator of student academic success and learning (e.g., Psychology, Educational Psychology, and Library and Information Sciences), it is very important to have empirical evidence demonstrating that academic libraries have a positive impact on students’ academic success using GPA. However, the notion of academic success can be varied subjectively by individual, and academic success is influenced by various factors. [[9]](#endnote-9) In a recent meta-analysis study, Brooke Robertshaw and Andrew Asher found many studies where the statistical analysis and interpretations were not compelling, and libraries contribution to students’ academic success in fact had very little impact.[[10]](#endnote-10) Additionally, in the trends section of the 2018 ACRL Academic Library Trends and Statistics Survey, the findings revealed that 45% of respondents from doctoral institutions did not have any outcome metrics to track students’ success.[[11]](#endnote-11) Only 11% tracked and assessed “student retention rate,” followed by 9% that used GPA as a student outcome. The vast majority of respondents from doctoral institutions (83%) reported that they do not know the correlations between students’ library use and their retention and graduation rate.

In an effort to help academic libraries who do not have the expertise to measure library value or want to compare the impact of their library programs with other libraries, the ACRL launched Project Outcome for Academic Libraries in April 2019.[[12]](#endnote-12) This is a free online toolkit providing standardized surveys for assessing and analyzing learning outcomes so academic libraries can apply their results to make changes for improvement or use the data for benchmarking with other libraries across the nation. In the survey, there are four key outcomes that measure the library programs and services (e.g., library instruction, space, digital and special collections) in the areas of knowledge, confidence, application, and awareness. As of April 2020, 476 academic and research libraries have created surveys, and more than 40,000 responses were collected.[[13]](#endnote-13)

Despite this effort, there are still gaps and issues in the practices of assessing the value of academic libraries. A quantitative approach to measure the relationships between library use and student academic success may not fully capture the impact of the library on students’ success and learning. To address this issue, in a recent study, Jennifer Mayer, Rachel Dineen, Angela Rockwell, and Jayne Blodgett stated that they were mindful of the concerns reflected by non-persuasive findings from previous studies due to minimal statistical impact raised by other researchers.[[14]](#endnote-14) So they designed and conducted a research project utilizing both the quantitative and qualitative approach: to examine the impact of library resources and services on student success (persistence and GPA) in the aggregate level through a quantitative approach and explore how students define academic success and their perceptions of the library’s role at the individual level through a qualitative approach. The findings from the quantitative data indicated that students’ use of resources and services, with the exception of research consultations, were statistically and positively associated with their persistence. Students’ use of resources and services were found to have a minimal positive effect on students’ GPA. The findings from qualitative data revealed that students perceived success as “made their best possible effort,” “gained knowledge or learned something new-regardless of their assigned grade,” and “applying knowledge to real-life” (388). The qualitative findings further uncovered that students perceived the library as “a place to focus, study, to meet friends, to get away and to get things done (391),” suggesting that “library provides an important physical environment to enable them to achieve their fullest potential in academic ability.” The current study aims to measure the library values on the student’s academic success by adopting the Project outcome model to examine the impact of library usage on student learning beyond GPA (quantitative approach) and by exploring how they characterize academic success (qualitative approach).

# Methodology

## Research design

The purpose of this research is to examine students' primary reasons for using the library and to measure whether students' library use has an impact on students' outcomes (GPA, knowledge, competence, awareness and belonging). In addition, this research explores how students perceive their use of the library, either in person or online, impacting their learning. To achieve these goals, the current study employs mixed methods approach: the quantitative method (survey), and the qualitative method (interview), more specifically, the embedded design. The embedded design is a mixed methods design using both quantitative and qualitative data; one type of dataset supports and plays a supplementary role in a research study based primarily on the other dataset.[[15]](#endnote-15) In this research project, the embedded design with a one-phase approach is used; quantitative data (survey) as a secondary data type is embedded within a qualitative design (interviews). The authors collected quantitative data as a supplementary data and primarily used qualitative data to understand in depth how students’ library experiences have an impact on their academic success through their narratives. Given that this research project is more weighted in the qualitative methods design, the study’s qualitative approach does not make a claim of generalizability, but rather seeks deeper understanding of the complexity of student perspectives. This research study was approved by the Institutional Review Board (IRB) at the Institution.

## Measures

Three instruments were used in this research project: a recruitment survey, a pre-interview survey and interview protocols. All of the instruments were developed by the authors adapting a locally developed student survey by the University Library [[16]](#endnote-16) and Project Outcome model.[[17]](#endnote-17)  All of the instruments were reviewed by the University Library’s Assessment Coordinator Advisory Committee to ensure the questions measured as intended and to enhance the clarity of the questions.

* Recruitment survey: The recruitment survey consisted of six questions: screening questions to determine if students were eligible to participate in the survey, question related to frequency of library in-person visits and online library usage, the student’s GPA, and contact information for follow-up for participating in the interviews (Appendix 1). Online library usage was defined as students accessing library resources and services through library website.
* Pre-interview Survey: The pre-interview survey consisted of twenty-two questions including: primary reasons for using the University Library, frequency of using the physical and online library, desired learning outcomes (knowledge, confidence, application, attitude) related to library space use, library instruction participation, library website use, students’ attitude toward the library, and demographic questions such as ethnicity, age and gender (Appendix 2). Learning outcomes for space, website and library instruction were adapted from the Project Outcome Model. [[18]](#endnote-18)
* Interview protocol: The interview protocol consisted of ten interview questions including: student’s overall experience and perceptions on library use, interaction with library staff, participation and perceptions of library instruction, challenges using the library, areas for library improvement, and the impact of library use on the student’s academic success (Appendix 3).

## Data collection

***Recruitment procedures.*** Recruitment flyers were distributed at the [University Name-Location] Library and the Honors College. Flyers were also distributed through social media (Facebook, Twitter, and Instagram), library news, and were displayed in the [Library Name] building (June 12, 2019~March 23, 2020). Students who were interested in participating in the interview were asked to complete the recruitment survey (see Appendix 1). Any undergraduate students who reported never using the physical library or the online library were directed to exit the survey. Once a demographic was filled (e.g., students with a high GPA who only used the library online), additional subjects from the demographic were not contacted for interviews.

***Screening procedures.*** The authors used purposive sampling, determining which elements should be included in the sample.[[19]](#endnote-19) Based on the respondents’ criteria, the frequency of the library use and their GPA, the authors carefully selected the eligible participants including balancing the representation from racial/ethnic groups. Students were selected based on their reported GPA and frequency of library use (In-person and online) and were contacted individually asking if they were still interested in participating. Given the specific criteria required in the sample, the process of recruiting procedures as well as the interviews were conducted between July 2019 and February 2020. During this period, a total of 170 students completed a recruitment survey. Among them, 39 cases were deleted because of blank responses in either eligibility questions or contact information. A total of 27 participants were selected based on the criteria of each category (low, medium and high GPA) and frequency of library use (In-person and online). Once all participants were recruited, the recruitment information was deleted.

***Interview procedures and sample size.*** Interviews were conducted by the first author in the University Library. The in-person interviews began by completing a print survey (Appendix 2) for 5-10 minutes, followed by an interview that spanned less than an hour (Appendix 3). Prior to each interview, participants were asked to sign an informed consent form. At the end of the interview, students were asked to verify their GPA by logging into their student account on the university’s system. At the completion of the interview, participants received $25 for their participation.

As the interviews went on, the authors determined the sample size for this mixed-method study by using the two factors: external factor and data saturation. In the process of recruiting the participants, COVID-19 occurred, and it remained uncertain as to when interviewing students in person would be able to resume. The external factor is a potential threat that alters the consistency of the qualitative research (interview format and students’ library experience before and during COVID). To follow the evidence-based guidance, the authors used data saturation. Saturation is widely acceptable in qualitative research for determining sample size. Guided by the definition of saturation, “the point in coding when you find that no new codes occur in the data (194)[[20]](#endnote-20),” and “additional data do not lead to any new emergent themes,” (135)[[21]](#endnote-21) the first author discovered the repetitive responses at the interviews after 20 interviews and when reviewing and coding procedures, both authors learned that no new codes emerged and recurrence of the similar responses after the 23rd interview. External factor (COVID) and reaching a point where there is no further new codes and themes emerged were critical factors that the authors decided to stop interviewing and analyze the data that had already been collected. As such, a total of 27 participants were selected for this mixed-methods study. This sample size is within the scope of published qualitative studies.

## Data analysis

Quantitative data from survey questions were stored directly in the web-based online survey, Qualtrics. Descriptive statistics were directly analyzed in Qualtrics: frequency, mean and crosstabs. Qualitative data from interviews were audio recorded during the interviews and transcribed by a transcribing company. All 27 transcripts were imported into ATLAS.ti (version 9) and were analyzed using content analysis to better understand students' motivation of using the library and examine their perspectives of the impact of library on their academic success. Content analysis is extensively used for qualitative research.[[22]](#endnote-22) More specifically, summative content analysis was utilized. This analysis is used when “keywords are derived from interest of researchers or review of literature” (1286). The first author initiated coding and went over the coding with the second author. After agreement with the coding, the authors split half of the transcripts and coded the interviews separately. The codes were reviewed by the authors as a whole and were merged. This procedure was repeated until the authors had agreement on the final codes and themes. Lastly, quantitative data was exported into Excel, and their library experiences and the impact of their library use on their learning were simultaneously examined with their interview responses.

## Limitations

Students were self-selected to participate in interviews. Thus, it is possible that their perspectives differ from students who did not choose to engage in conversation with a librarian. For example, it is possible that participants’ perspectives on the library were more positive than students overall, or that they were more confident than students on average. The study’s qualitative approach does not make a claim of generalizability, but rather seeks deeper understanding of the complexity of student perspectives. In particular, comparing students in different GPA ranges is a unique contribution.

# Results

## Quantitative data

***Demographics.*** More than 66% of respondents were either sophomore (33.3%) or Junior (33.3%) and followed by Freshman (22.2%) and Senior (11.1%). All of the students were between the age of 18-25 years. Seventy percent of the respondents were female. About 60% of respondents were from Liberal Arts and Sciences, and the remaining of respondents were from Business Administration (11.1%), Education, Engineering, and Nursing (7.4% each), and Applied Health Science and Architecture, Design and Arts (3.8% each). Forty-one percent were Asian/Pacific Islander, followed by Black or African American (22.2%), White (18.5%), Hispanic or Latino (14.8%) and International (3.7%). A list of individual demographics is displayed in Appendix 4. The vast majority of students owned a computer at home (92.3%) and had an internet access at home (95.2%). Seventy-two percent of respondents had their own study space at home. Eighty-one percent of respondents lived off campus, with most of these students living less than 10 miles from the university campus (81%).

***Students’ Primary Reasons for Using the Library.*** Students were asked their primary reasons for coming to the library. The top three reasons students reported were: studying alone (24.7%), working on assignments (19.8%) which included using computers or printers to complete the assignments, or preparing for exams (17.3%). More than half of students responded that the top reason for using the online library was for “accessing library e-books and journals etc. to help me complete assignments” (57.7%).

For those that reported coming to the physical library, about half of students chose a large enclosed study room on the first floor (51.9%). The remaining students indicated they selected space on other floors (2nd to 4th floor) within the library. Students were further asked what specific space they use the most. About 60% of students reported using “quiet study space” (56.3%), followed by collaborative study space (25.9%), and “computer areas” (14.8%). None of the students selected “group study room” as a response. Students reported that on average, they stayed in the library for between 1.5 hours to 2 hours (25.9%), while some students stayed in the library more than 3 hours (18.5%) a day. The majority of students reported using the library website for less than 30 minutes (73.1%) a day.

***Students’ library visits (In-person and Online) by GPA.*** Students were grouped by their GPA: Group 1 with less than 3.0, Group 2 with between 3.0 and 3.49 and Group 3 with higher than 3.5. The percentages of students in-person library visits and online visits were compared by GPA group. As shown in Figure 1, the results indicated that Group 2 (GPA between 3.0 and 3.49) most frequently visited the library in person. However, Group 3 (GPA 3.5 or higher) was the primary reporter of using the online library most frequently. Some users of Group 1 and Group 2 reported “Never” using the online library.

*Figure 1*. Students Library Visits (In person vs. Online) by GPA

***Learning Outcomes of Spaces, Website, Instruction.*** Students were asked to respond the level of agreement in the learning outcomes questions related to library space, library website and library instruction. As shown in Figure 2, the majority of students (67%-89%) rated “somewhat,” “agree,” “strongly agree” in the learning outcomes of using library spaces. Two students responded “disagree” in the “The library is a place to work with my classmates.” Only one student replied “strongly disagree” in the outcome question of “the Library space contributed to my ability to learn something new. All of the students responded “agree” and “strongly agree” to their likelihood of using the library space again.

*Figure 2*. Learning outcomes for library space (n=27).

With respect to the results of learning outcomes questions related to library website, for most questions the respondents rated “somewhat,” “agree”, or “strongly agree”. One student rated “strongly disagree” in the learning outcomes (knowledge, confidence, and awareness), whereas two students rated “strongly disagree” in the area of application of library website, I intend to apply library resources to my coursework or research.

*Figure 3.* Learning outcomes for library website (n=26). Note. One participant never used the library website before.

Six out of 27 participants never attended library instruction session. As such, a total of 21 participants responded the learning outcomes for library instruction. The results of learning outcomes questions relevant to library instruction were similar as those of library space and library website where for most questions, the respondents rated “somewhat,” “agree”, or “strongly agree”. One student rated “strongly disagree” in the learning outcomes (confidence, awareness and application), whereas two students rated “strongly disagree” in the area of knowledge, I learned something new that will help me success in my classes.

*Figure 4*. Learning outcomes for library instruction (n=21). Note. 6 out of 27 participants never attended any library instruction session.

***Students’ Attitude Toward the Library.*** Students were asked to rate their level of agreement in their perceptions of how they feel about the library. All of the respondents responded “agree” and “strongly agree” in the “I feel comfortable staying in the library.” All but one student responded “agree” and “strongly agree” in the “I feel welcome.” Four students responded “somewhat” and “agree” in the “I feel I need to make myself fit in the library.” Only one student stated “agree” in the “I feel like outsider in the library.”

*Figure 5*. Students’ attitude toward the library

***Qualitative findings***

The participants were further interviewed about what motivated them to study in the library and how they perceived the impact of library use on their learning and academic success. Four major themes emerged from the qualitative analysis of the interviews: 1) students’ motivation for studying in the library, 2) students’ perceptions of library resources, 3) students’ definitions of goal and academic success and 4) students’ perceptions of the relationships between library use and their GPA. To support themes derived from the interviews, direct quotes from participants were used. To protect the confidentiality of participants, broad demographic information is provided. Each theme is addressed below.

***Theme 1: Students’ motivations for studying in the library.*** This theme refers to participants expressing their motivations to study in the library rather than other places. Many participants said their primary reason to use the library is to focus and avoid any distraction, get things done and increase productivity. This pattern emerged regardless of gender and their GPAs. Another primary reason to study in the library was that observing others studying motivated them to study in the library and to not feel lonely. That is, studying in the library allowed them to see others study behavior in the library and this motivates them to study harder and use the library. One female student who maintained a perfect GPA score commented:

*“…when I'm like really stressed to study it's like nice like if I'm at the library and there's like other people studying, too because then it makes you feel like you're not alone. Because like you feel like sometimes when you're studying so much that you're just so, I don't know like sometimes I get like sad because this is all I've been doing for like I don't know, like I haven't done anything like for me recently and I'm just studying, studying. And then you see like other people and it's like okay I'm not alone, there’s like other people also in the same position.” (Female, Junior, Math, 4.0 GPA)*

Her motivation to use the library was so she would not be studying hard all alone and so she would be motivated to keep studying herself, by observing others studying hard. Another student shared similar reasons for using the library: getting work done and becoming motivated to study in the library by observing others doing the same.

***“****Honestly I feel like when I come to library, I feel like studying and I feel like I can do something. I know it's kind of a personal reason maybe some people come for fun or some people come for a specific other reason, but whenever I'm doing something in library I feel like I have done something. I feel like I know, in myself I’ve accomplished something but I feel good about myself when I'm studying in the library and I see everyone studying and everyone is focused towards the similar goal, that is to succeed and all, so that's what I like. (Male, Sophomore, Engineering, 3.3 GPA)*

***Theme 2: Students use of library resources.*** Students use of library resources refers to how and why students utilized the library resources and how they found out about those resources. While not all participants used the library resources (journals, databases, or books), many of participants reported that they primarily relied on the journals or databases to write a paper for their assignments. The use of these resources is often related to the courses they are taking. When participants, primarily in their freshman year, were taking English, History or Anthropology classes, they were required to use databases or journals to write a paper. In contrast, students in the STEM fields such as Engineering, Computer Science, and Math, did not have a writing assignment and instead were required to take exams or quizzes. These students were less likely to report using library resources. For example, a female sophomore student who majored in Nursing commented:

“*I didn't really use the library website last semester because last semester I was taking Bio, Bio Lab, Anatomy, and Lifespan and Development which was like a nursing or a pre-nursing specific course. So I was taking those classes and those, oh I was taking Psych 242 as well. Those classes I didn’t, it wasn't really required to write papers or even in Psych there was like a few small writing assignments but nothing that I ever had to use the library resources for (Female, Sophomore, Nursing, 3.7 GPA)*.”

Only some participants reported using books; some students used books for their assignments, whereas the others used books for fun or entertainment. While many of the participants reported that they learned about the library resources primarily through library instruction workshops embedded in English freshman classes, some participants found out through the freshman orientation or a professor. A couple of participants mentioned their siblings, who were enrolled at the same institution, told them how to find library resources.

***Theme 3: Students’ perceptions of the relationships between library use and GPA.*** Almost every participant strongly believed that their use of library space was positively associated with their GPA, independent of how often they would use the library. More specifically, they saw the quiet library space as a positive environment which helped them be focused, reduce distractions, and get work done or which motivated them to study harder by seeing others studying hard, which in turn resulted in their higher GPA. For instance, a male junior student explained how his use of library has an impact on his GPA:

“*Yes definitely. So like I said it does, in a way the library kind of influences my mindset on the things they need to do. So just helping me stay focused and providing a space where I can be focused and not be distracted definitely helps my grades. Because if I wasn't focused at all, then I wouldn't be able to study and then I wouldn't be able to do all of these things. So the library does help a lot in my academic success (Male, Junior, Biology, 3.1 GPA)*”

Other students provided further explanations on the relationships between frequency of library use and their GPA.

“*Like when I’m, the semesters when my GPA was down, it was when I wasn't really utilizing the library when I would study at home or like because I'd get distracted or I wouldn’t even study at all. So definitely the more time I spend here, the more productive I am and the more I get done, the more I learn, the more I retain through studying so definitely like this is definitely a good place. It’s not distracting at all, at least for me, I learn more, I get more done, and I study more at the library. So the semesters I've done well have been, usually been because I’ve been studying at the library (Male, Sophomore, Engineering, 2.6 GPA)*.”

While most participants primarily focused on the library space use and their GPA, one student commented how the library resources have an impact on her GPA. A female junior student noted:

“*Yeah, the space definitely because like you study with like your peers or you study with people that are older and you see that how they're working hard makes you get motivated. The library like website it does help in like research faster instead of going to Google and seeing if like I could use it or if it's reliable. Because I know most of the article or all of the articles are reliable. And usually with my papers, you need like a work cited, and it's already there, like work cited, abstract, it's click and great* (*Female, Junior, Integrated Health Science, 2.5 GPA)*.”

Interestingly, a female Sophomore student interpreted library use is a mediation of her learning skills and GPA and elaborated:

“*For me it’s not about my GPA because I feel like my GPA is reflected by my learning skills so I guess in a chain it starts by me going to the library and then the library being a good place to improve my learning skills, and then my learning skills helping me improve my GPA. So I see it like that. I never see it skipping over that learning skills aspect* *(Female, Sophomore, Undeclared, 3.3 GPA).*”

As shown above, most of the participants who expressed the positive impact of their library use on academic success reported a GPA lower than 3.3. This finding suggests that the frequency of library use does not always correlate with the students’ academic grades and, more importantly, students perceive their library use as having a positive impact on their grades.

***Theme 4: Students’ own perceptions of academic success and goals.*** Students expressed their own perceptions of academic success and goals. While many participants defined academic success as a getting a good grade such as 4.0 GPA, some remarked that in addition to getting a high GPA, academic success means developing application skills. For example, a male Junior student who majored Biology commented:

“*That means two things for me—a high GPA and it also means that I actually learn the things that I am taught and that I could apply it to my everyday life, or at least I could apply it to the things that I need to do after college. Those are my two things on academic success. I feel like it's useless to just memorize everything and then forget them after. I like applying what I've learned. I know I wouldn't be able to apply it in every situation, but as long as let's say my physics class, I see a lot of things here in the real world and I’m just, now I know kind of the mechanisms behind it and it's just, it's interesting to know (Male, Junior, Biology, 3.1 GPA)*.”

Similarly,others also commented: “learning something new that you can apply to your everyday life,” “understanding what you’re studying and in the future applying it”

“caring about what you’re doing and what you’re learning and actually attempting to learn outside of that class,” “learning about things that are exiting or interesting”

Some participants characterized academic success as the accomplishment of the learning process and obtaining subject knowledge. Examples include “Getting work done,” “working hard and getting the results you want,” “feeling confident in the subjects that you are studying and being able to retain it, being able to discuss it with others” “try my best and understand the materials” Only one participant defined academic success as developing interpersonal skills, for example, “being well-rounded and having good soft skills, knowing how to talk to people”

Participants also expressed their academic goals. Many students reported their primary goal is to graduate while others reported it was going to medical school or getting an occupation. Some participants commented that increasing their GPA was their academic goal.

**Discussion and Future Directions**

This paper employed a mixed-methods approach: 1) to measure library use and its impact on student learning outcomes and GPA using quantitative data and 2) to explore in-depth how students’ perceptions of their library use (in person and online) impacts their GPA using qualitative data.

A key finding from the quantitative data demonstrated that students with a GPA between 3.0 and 3.49 most frequently visited the library in person. However, those with a GPA 3.5 or higher primarily reported using the online library most frequently. Some users with a GPAs less than 3.0 and those with a GPAs between 3.0 and 3.5 reported “Never” using the online library. This finding replicates the previous quantitative study conducted by the authors, indicating that students online use was positively associated with their GPA, whereas physical library use was negatively associated with their GPA.[[23]](#endnote-23)

Regarding how the respondents perceived the impact of library space, the library website, and instruction on their learning outcomes, the authors discovered that library space has significantly contributed to student’s productivity and confidence (See Figure 1). Additionally, all the respondents reported that they will return to use the space again. With respect to learning outcomes of library instruction, 90% of the respondents reported that library instruction impacted on their confidence, awareness and application, whereas 2 students rated “strongly disagree” in the area of knowledge, I learned something new that help me succeed in my classes.” During the interviews, the respondents provided further explanations on their responses. For example, one respondent who selected “strongly agree” further elaborated that “…a couple of my assignments like they required like you can't just look up a Google site…before going into the classes I knew that [University name] had access to the databases, but I wasn't too sure how to access them. So the library instruction course were helpful in showing how to access those databases” (Male, sophomore, engineering, 2.6 GPA). On the other hand, one student further explained why he selected “strongly disagree,” stating that “Because I already know that they got resources and everything. I might learn something new for my class, like if it’s not assigned, but I don’t think you can learn anything new” (Male, senior, marketing, 3.1 GPA).

Another key finding from this study was that there is a gap between students’ actual library use and recorded GPA (quantitative data) and students’ perceptions of their library use and their GPA (qualitative data). That is, it appeared that their actual frequency of library use was not associated with their reported GPA, whereas most of the students perceived that their library use positively influenced their GPA. It is possible that when examining the impact of library use on students’ GPA, mostly an accumulated GPA is used to measure the correlations between library use and GPA. Given that GPA reflects the accumulation scores of academic years, using an accumulated GPA may not fully uncover how students use of the library relates to their GPA per semester. Instead, this study attempted to measure the frequency of library use per semester and their GPA from the beginning of the semester to the current academic year. For example, a male sophomore who had 2.6 GPA explained that when he did not use the library, his GPA went down; however, his GPA went up after more frequent use of the library. His 2.6 GPA was an accumulated score since freshman year. However, his comment implies that his GPA was lower when he did not use the library and it is possible that his GPA was higher when he used the library more. While we cannot confirm whether this speculation is accurate, this finding may explain the argument raised by Robertshaw and Asher that previous studies measuring library impact on students’ academic success were not statistically convincing.[[24]](#endnote-24) This is also supported by a recent study conducted by Mayer et al. indicating that library services were found to minimally impact final GPAs.[[25]](#endnote-25) Nonetheless, comparing students in different GPA ranges is a unique contribution to the current literature.

Qualitive findings revealed that students’ perceptions of academic success are not only about getting a higher GPA but also developing application skills, accomplishing the learning process, and obtaining subject knowledge. This finding is supported by the previous study indicating that undergraduate students perceived their academic success as applying new knowledge to circumstances in real-life and gaining new knowledge.[[26]](#endnote-26) This finding has implications for future research. When examining the library’s impact on students’ success, GPA alone is not sufficient. Instead, incorporating outcome variables such as knowledge (obtaining something new) and applications (applying new knowledge into practices) into measuring impact on academic success will provide a more comprehensive picture of how students’ library use has an impacted their academic success. Measuring learning outcomes (knowledge and applications) are already included in the Project Outcome Model [[27]](#endnote-27), and this finding provides evidence highlighting the importance of measuring learning outcomes in addition to GPA to have a comprehensive view of library impact and value.

Nonetheless, it is not still clear that how students perceive their own academic success. Do they consider that they are academically successful? Because an individual’s perception of their own success is subjective and varies by individual. For example, a student who majors Nursing and earned 3.0 GPA may consider herself or himself as successful, while a student who studies English with the same GPA may not perceive himself or herself as successful. A potential research question for the future is: is library use more highly related to their own perception of being successful?

Given that previous studies have predominantly focused on using the GPA as an outcome variable, this study questioned previous findings and attempted to examine students’ academic success with their own perspectives through mixed-methods approach by using both quantitative and qualitative dataset. The findings from the current study will prompt other researchers who are interested in demonstrating the library value in a different angle beyond the GPA.

The authors plan to include the questions “how do you define academic success” and “whether students perceive themselves as successful and how and why” in future student surveys that targets the entire institution’s population. The current research project is an example of an institution conducting ongoing assessment. This is beneficial for other academic libraries in understanding the potential impact of the academic library on student success, and to learn how an academic library can implement ongoing assessment to measure the library's impact on students’ learning and academic success. This exploratory study with a mixed-methods approach provides evidence of student perceptions not previously captured in the literature. It has potential to shape ongoing and future research in this area.

# Conclusion

Through both quantitative and qualitative data, the current study provided better mechanisms to understand the process of how library has an impact on their learning outcomes as well as GPA. By looking at both sets of data, the authors found that the frequency of library use does not always correlate with the students’ academic grades and, more importantly, students perceive their library use as having a positive impact on their grades. It is plausible that GPA is an accumulated outcome based on several academic years while frequency of library use is measuring activity during a certain time period, resulting in non-existent relationships between library use and GPA or minimal evidence of impact on grades, such as seen in previous studies. Future research is needed to further examine this issue. Additionally, students considered obtaining a higher GPA, developing application skills, accomplishing the learning process, and obtaining subject knowledge was academic success. These findings provide critical implications for what outcome variables are important when assessing the library values on students’ academic success. While some students voiced that getting a higher GPA was an indicator of the academic success, others articulated that applying new knowledge into practice and obtaining knowledge were the characteristics of academic success. To holistically measure the library value on their academic success, future research should consider including these outcome variables in addition to GPA.

**APPENDIX 1. Recruitment survey**

[University Name] Library research team invites [University Name] undergraduate students to join our research study. This study aims to examine students’ primary reasons for using the university library and measure whether students’ library use has an impact on their learning outcomes. To volunteer to participate in this study, please complete the screening survey below. Your responses to the survey questions below will be kept confidential and will be used to select participants for this study. Your response to this survey will be retained until subject recruitment has been completed. Once recruitment is complete, your responses to this survey will be destroyed. If you are selected to participate, a member of the research team will contact you for an interview. You will receive $25 for your participation in the interview.

1. During the last semester, did you do any of the following at the [University Name] Library? Select all that apply.

* Visited the [University Name] Library in person
* Used the online [University Name] Library
* None of above—Skip to end of survey: Thank you for your interest in our research study.

1. Are you a [University Name] undergraduate student?

* Yes
* No—Skip to end of survey: Thank you for your interest in our research study.

1. How often did you visit the [University Name] Library in person last semester?

* Never
* Once a month
* Once a week
* Multiple times in a week
* Daily

1. How often did you use the online library last semester?

* Never
* Once a month
* Once a week
* Multiple times in a week
* Daily

1. What was your GPA last semester?

* Less than 3.0
* 3.0 - 3.5
* Greater than 3.5

Please provide your name and contact information. If you are selected to participate, you will receive $25 for your time at the end of the interview.

Name:

[University Name] Email:

Phone number:

**APPENDIX 2. Survey questions**

(In-person visit) I usually come to the library for\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Please select only THREE primary reasons to use the library)

* studying alone
* studying with friends
* working on assignments
* using print library material to work on an assignment
* using online library material to work on an assignment
* working on group projects with my classmates
* checking out books/returning books
* looking for materials
* attending workshops/sessions hosted by the [University Name] Library
* using computers or printers for assignments or preparing for exams
* using computers or printers for non-course related purposes
* asking reference questions to librarians
* attending [University Name] Library instruction sessions taught by a librarian (e.g., how to find resources)
* spending time with my friends
* spending time between classes
* stopping by the cafe
* using restrooms/drinking water
* passing through to go to other buildings
* others\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(online use) I use the library for\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (Please select one)

* accessing library e-books, journals etc. to help me complete assignments
* accessing library e-books, journals, etc. to help me study
* accessing library e-books, journals, etc. to help expand my knowledge outside of course assignments
* requesting library materials (books, journals) from other libraries
* using “chat with a librarian”
* other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(In-person visit) When you come to the library, which space do you use the most? (Please select one)

* First floor (circle reading room)
* First floor (IDEA commons)
* Second floor
* Third floor
* Fourth floor

(In-person visit) When you come to the library, which space do you use the most? (Please select one)

* Quiet study space
* Collaborative study space
* Group study room
* Computer area

(In-person visit) On average, how long do you usually stay in the library? (Please select one)

* less than 30 minutes
* 30 minutes-less than 1 hour
* 1 hour-less than 1.5 hours
* 1.5-less than 2 hours
* 2 hours- less than 2.5 hours
* 2.5 hours-less than 3 hours
* more than 3 hours

(Online use) On average, how long do you usually spend time on the library website?

* \_\_\_\_\_\_\_\_minutes

Learning Outcomes

Do you agree or disagree with the following statement?

5. Strongly agree, 4. Agree, 3. Somewhat 2. Disagree, 1. Strongly disagree

(In-person visit: Library space)

* The library space contributed to my ability to learn something new
* Using this space makes me feel more confident about my ability to achieve my goals
* I am likely to use this space again in the future
* After using this space, I am more aware of the library resources and services available to me
* The Library is a place to work with my classmates
* The Library environment helps me stay focused

(In-person: Library instruction)

After attending the library instruction and/or asking reference questions to library,

* I learned something new that will help me succeed in my classes
* I feel more confident about completing my assignments
* I intend to apply what I just learned
* I am more aware of the library’s resources and services

(In-person visit: Students’ attitude toward the library)

* I feel welcome
* I feel comfortable staying in the library
* I feel I need to make myself fit in the library
* I feel like outsider in the library

(In-person visit: Competency)

* I get what I need at the library
* I easily get lost in the library

(Online use: Library website)

* I learned something new that will help me succeed in my classes
* I feel more confident about completing my assignments
* I intend to apply library resources to my coursework or research
* I am more aware of the library’s resources and services

What is your age?

* 18-25 years old
* 26-35 years old
* 36-45 years old
* 45-55 years old
* 56 years or older

What is your gender?

* Female
* Male
* Other (specify)

What college are you in?

* Engineering
* Liberal arts & Sciences
* College of Medicine
* Pharmacy
* Education
* Nursing
* Applied Health Sciences
* Business Administration
* Dentistry
* Social work
* Architecture, Design & Arts
* Urban Planning & Public Affairs
* Graduate College
* School of Public Health

Please specify your ethnicity

* White
* Black or African-American
* Asian/Pacific Islander
* Hispanic or Latino
* International
* Other

Do you have a computer at home?

* Yes
* No

Do you have an Internet access at home?

* Yes
* No

Do you live on the campus?

* Yes
* No

How far do you live from [University Name] campus?

* Less than 1 mile
* 1-5 miles
* 6-10 miles
* 11-15 miles
* 16-20 miles
* 20 miles or further

Do you have your own study space at your house?

* Yes
* No

Are you currently working in the [University Name] library?

* Yes
* No

What is your GPA? [ ]

**APPENDIX 3. Interview protocols**

Thank you for agreeing to participate in the interview. I am going to ask questions about your library experiences.

1. You completed the survey and indicated that you use the library for\_\_\_\_\_\_\_\_\_\_\_.

* Can you tell me more about why you visit or use the library?
* Do you have any other reasons you visit or use the library?

1. What motivates you to attend library instruction sessions?

* What did you like most about the library instruction?
* What content of the library instruction help you increase grades or enhance research project?

1. Tell me your experience with library staff.

* How is your overall experience with library staff?

1. Tell me how you use the library space.

* Why do you use the library space?
* What types of work do you do in the library? (e.g., assignment? group project? research project? preparing for exams or others?)
* How is your overall experience using the library spaces?

1. Tell me what you think of the library environment?
2. Tell me what you think of the library resources.

* What types of library materials do you usually rely on?

1. What does the library mean to you?

* What did you like most about the library?

1. Do you have any challenges when using the library? If yes, can you tell me more about it?
2. Tell me about your experiences with the library and how that impacted your grades, coursework or research.

* What could the library do to help you succeed in your classes?

1. We talked about several topics today. Are there any comments?

**APPENDIX 4. List of participants**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Participants | Gender | Class status | Ethnicity | College | Program | GPA |
| 1 | Male | Sophomore | Asian/Pacific Islander | Engineering | Engineering | 2.6 |
| 2 | Female | Freshman | Black or African-American | Liberal arts & Sciences | Undeclared | 3.9 |
| 3 | Female | Sophomore | Asian/Pacific Islander | Liberal arts & Sciences | Undeclared | 3.3 |
| 4 | Female | Sophomore | Asian/Pacific Islander | Nursing | Nursing | 2.9 |
| 5 | Male | Junior | Asian/Pacific Islander | Liberal arts & Sciences | Biology | 3.1 |
| 6 | Female | Junior | Asian/Pacific Islander | Education | Human Development & Learning | 3.9 |
| 7 | Female | Junior | Asian/Pacific Islander | Liberal arts & Sciences | Biochemistry | 2.8 |
| 8 | Female | Junior | Asian/Pacific Islander | Liberal arts & Sciences | Integrated Health Science | 2.5 |
| 9 | Female | Freshman | Asian/Pacific Islander | Liberal arts & Sciences | Undeclared | 2.8 |
| 10 | Female | Freshman | Black or African-American | Liberal arts & Sciences | Undeclared | 4.0 |
| 11 | Female | Junior | Asian/Pacific Islander | Liberal arts & Sciences | Math | 4.0 |
| 12 | Male | Sophomore | International | Engineering | Computer science | 3.3 |
| 13 | Male | Junior | Asian/Pacific Islander | Liberal arts & Sciences | Computer science; Neuroscience; | 4.0 |
| 14 | Female | Sophomore | Asian/Pacific Islander | Nursing | Nursing | 3.7 |
| 15 | Female | Freshman | Black or African-American | Liberal arts & Sciences | Undeclared | 4.0 |
| 16 | Female | Sophomore | Hispanic or Latino | Education | Urban education | 3.5 |
| 17 | Male | Junior | White | Business | Finance | 3.5 |
| 18 | Female | Senior | Hispanic or Latino | Liberal arts & Sciences | Biology | 2.7 |
| 19 | Female | Junior | Black or African-American | Liberal arts & Sciences | English | 3.9 |
| 20 | Male | Freshman | Hispanic or Latino | Architecture, Design & Arts | Graphic/Industrial Design | 2.8 |
| 21 | Male | Senior | Black or African-American | Business Administration | Marketing | 3.1 |
| 22 | Female | Freshman | White | Liberal arts & Sciences | Biochemistry | 3.6 |
| 23 | Female | Sophomore | White | Liberal arts & Sciences | Classic studies | 3.8 |
| 24 | Male | Junior | Black or African-American | Applied Health Sciences | Kinesiology | 2.7 |
| 25 | Female | Sophomore | White | Liberal arts & Sciences | Earth science | 3.4 |
| 26 | Female | Sophomore | White | Liberal arts & Sciences | Neuroscience | 3.6 |
| 27 | Female | Senior | Hispanic or Latino | Business Administration | Finance | 3.1 |

**Notes**

1. 1. citations withheld for blinding

   [↑](#endnote-ref-1)
2. 1. Karen Brown and Kara J. Malenfant, “Academic Library Impact on Student Learning and Success: Findings from Assessment in Action Team Projects,” in *Shaping the Campus Conversation on Student Learning and Experience: Activating the Results of Assessment in Action*, eds. Karen E. Brown, Debra L. Gilchrist, Sara Goek, Lisa Janicke Hinchliffe, Kara Josephine Malenfant, Chase Ollis, and Allison Payne (Chicago, IL: Association of College & Research Libraries, 2018), 105-132; Lisa Massengale, Pattie Piotrowski, and Devin Savage, “Identifying and Articulating Library Connections to Student Success,” *College & Research Libraries* 77, no. 2 (2016): 227–35. doi: 10.5860/crl.77.2.227

   [↑](#endnote-ref-2)
3. 1. citations withheld for blinding

   [↑](#endnote-ref-3)
4. 1. Deeann Allison, “Measuring the Academic Impact of Libraries,” *portal: Libraries and the Academy* 15, no.1 (2015): 29–40. doi: 10.1353/pla.2015.0001; Tiffany LeMaistre, Qingmin Shi, and Sandip Thanki, “Connecting Library Use to Student Success,” *portal: Libraries and the Academy* 18, no.1 (2018): 117–40. doi: 10.1353/pla.2018.0006; Krista M. Soria, Jan Fransen, and Shane Nackerud, “Beyond Books: The Extended Academic Benefits of Library Use for First-Year College Students,” *College & Research Libraries* 78, no.1 (2017): 8-22. doi: 10.5860/crl.v78i1.16564; Francesca Marineo and Qingmin Shi, “Supporting Student Success in the First-Year Experience: Library Instruction in the Learning Management System,” *Journal of Library & Information Services in Distance Learning* 13, no. 1-2 (2019):40-55. doi: 10.1080/1533290x.2018.1499235.

   [↑](#endnote-ref-4)
5. 1. Association of College & Research Libraries (ACRL). “Academic Library Impact: Improving Practice and Essential Areas to Research,” prepared by Lynn Silipigni Connaway, William Harvey, Vanessa Kitzie, and Stephanie Mikitish of OCLC Research (Chicago, IL: ACRL, 2017), http://www.ala.org/acrl/sites/ala.org.acrl/files/content/publications/whitepapers/academiclib.pdf.

   [↑](#endnote-ref-5)
6. 1. Ula Gaha, Suzanne Hinnefeld, and Catherine Pellegrino, “The Academic Library’s Contribution to Student Success: Library Instruction and GPA,” *College & Research Libraries* 79, no.6 (2018): 737–46. doi: 10.5860/crl.79.6.737

   [↑](#endnote-ref-6)
7. Tiffany LeMaistre, Qingmin Shi, and Sandip Thanki, “Connecting Library Use to Student Success,” *portal: Libraries and the Academy* 18, no.1 (2018): 117–40. [↑](#endnote-ref-7)
8. 1. Francesca Marineo and Qingmin Shi. “Supporting Student Success in the First-Year Experience: Library Instruction in the Learning Management System,” *Journal of Library & Information Services in Distance Learning* 13, no. 1-2 (2019):40-55. doi: 10.1080/1533290x.2018.1499235

   [↑](#endnote-ref-8)
9. 1. Travis T. York, Charles Gibson, and Susan Rankin, “Defining and Measuring Academic Success,” *Practical Assessment, Research & Evaluation* 20, no. 5 (Mar. 2015): 1-3.

   [↑](#endnote-ref-9)
10. 1. M. Brooke Robertshaw and Andrew Asher, “Unethical Numbers? A Meta-Analysis of Library Learning Analytics Studies,” *Library Trends* 68, no.1 (2019): 76–101. doi: 10.1353/lib.2019.0031

    [↑](#endnote-ref-10)
11. 1. “ACRL Metrics,” https://www.acrlmetrics.com/

    [↑](#endnote-ref-11)
12. 1. "Project Outcome for Academic Libraries: A Year in the Field," American Library Association (June 3, 2020). http://www.ala.org/news/member-news/2020/06/project-outcome-academic-libraries-year-field

    [↑](#endnote-ref-12)
13. Sara Goek, “Project Outcome for Academic Libraries,” (June 2020). https://acrl.projectoutcome.org [↑](#endnote-ref-13)
14. 1. Jennifer Mayer, Rachel Dineen, Angela Rockwell, and Jayne Blodgett, “Undergraduate Student Success and Library Use: A Multimethod Approach,” *College & Research Libraries* 81, no. 3 (2020): 378–98. doi: 10.5860/crl.81.3.378

    [↑](#endnote-ref-14)
15. . John W. Creswell and Cheryl N. Poth, Qualitative Inquiry & Research Design: Choosing Among Five Approaches, 4th ed. (Thousand Oaks, CA: Sage, 2018). [↑](#endnote-ref-15)
16. citations withheld for blinding [↑](#endnote-ref-16)
17. "Project Outcome for Academic Libraries: A Year in the Field," American Library Association (June 3, 2020). http://www.ala.org/news/member-news/2020/06/project-outcome-academic-libraries-year-field [↑](#endnote-ref-17)
18. Ibid. [↑](#endnote-ref-18)
19. . Paula J. Lavrakas, Encyclopedia of Survey Research Methods. (Thousand Oaks, CA: Sage, 2008). doi: 10.4135/9781412963947 [↑](#endnote-ref-19)
20. . Cathy Urquhart, *Grounded Theory for Qualitative Research: A Practical Guide* (Thousand Oaks, CA: Sage, 2013). [↑](#endnote-ref-20)
21. . Lisa M. Given, 100 Questions (and Answers) About Qualitative Research (Thousand Oaks, CA: Sage, 2016). [↑](#endnote-ref-21)
22. 1. Hsiu-Fang Hsieh and Sarah E Shannon, “Three Approaches to Qualitative Content Analysis,” *Qualitative Health Research* 15, no. 9 (2016): 1277–1288.

    [↑](#endnote-ref-22)
23. citations withheld for blinding [↑](#endnote-ref-23)
24. 1. M. Brooke Robertshaw and Andrew Asher, “Unethical Numbers? A Meta-Analysis of Library Learning Analytics Studies,” *Library Trends* 68, no.1 (2019): 76–101. doi: 10.1353/lib.2019.0031

    [↑](#endnote-ref-24)
25. 1. Jennifer Mayer, Rachel Dineen, Angela Rockwell, and Jayne Blodgett, “Undergraduate Student Success and Library Use: A Multimethod Approach,” *College & Research Libraries* 81, no. 3 (2020): 378–98. doi: 10.5860/crl.81.3.378

    26. Ibid

    27."Project Outcome for Academic Libraries: A Year in the Field," American Library Association (June 3, 2020). http://www.ala.org/news/member-news/2020/06/project-outcome-academic-libraries-year-field [↑](#endnote-ref-25)
26. [↑](#endnote-ref-26)
27. [↑](#endnote-ref-27)